

Colors on the cover by Sigma Coatings  
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INTERIOR FURNITURE DESIGN MAGAZINE

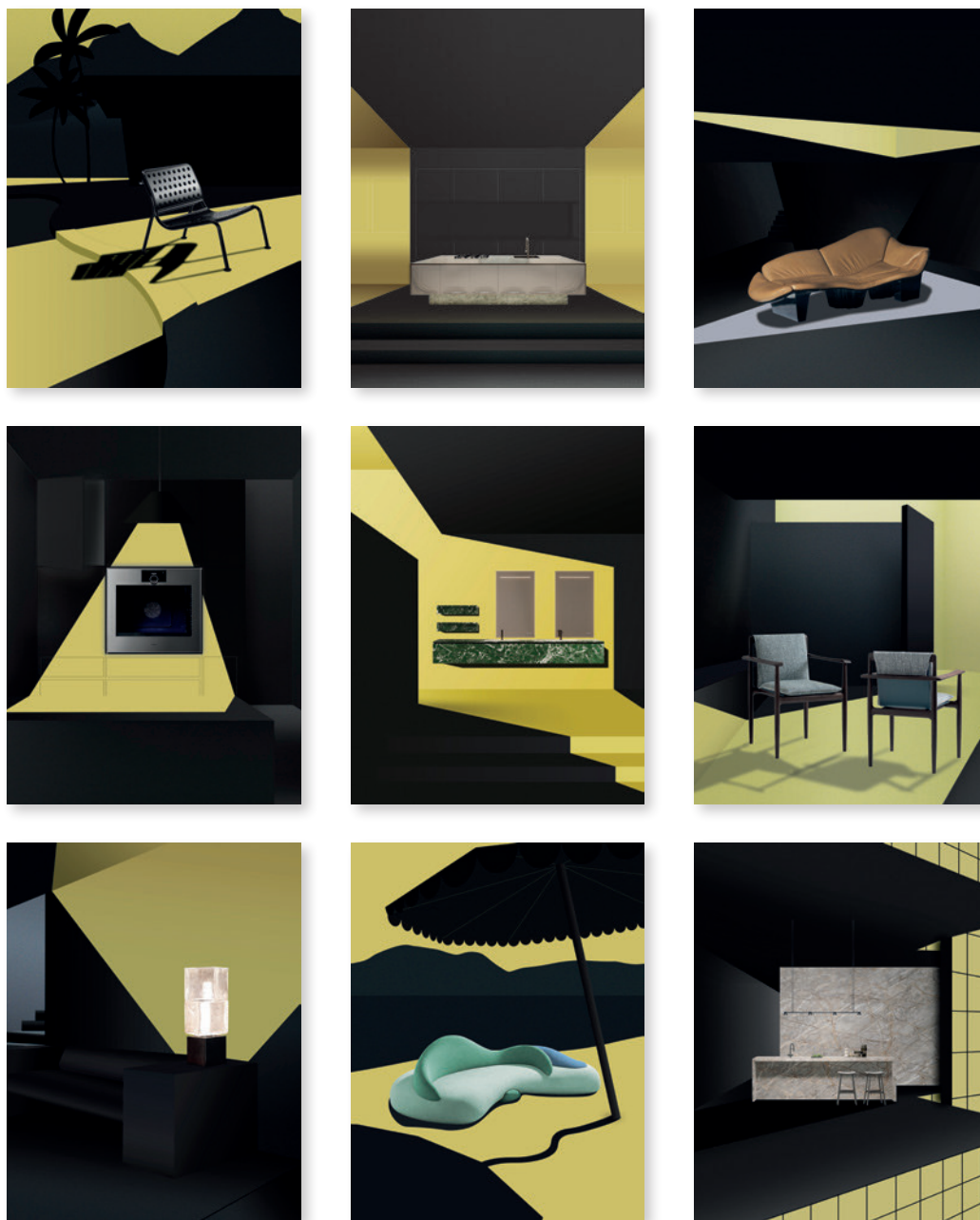
# IFDM



**FEBAL CASA**  
ONDA  
ZAHA HADID ARCHITECTS

**THE GRAND CRU** LIVING KITCHEN

DESIGN ISSUE  
April 2026 - Year XX  
[www.ifdm.design](http://www.ifdm.design)



# THE GRAND CRU

## reimagined: design as dream

Last year, IFDM introduced the notion of The Grand Cru of Design, borrowing from the lexicon of oenology to define a rarefied category of excellence. As in the vineyard, where terroir, care, and time converge into singular vintages, so too design was framed as the outcome of precision, authorship, and cultural resonance. Ten “cru” emerged – each a distilled expression of its field – spilling from the printed page into the urban fabric of Milan. In 2026, the project matures into a more immersive, almost cinematic experience. The Grand Cru is no longer simply observed; it is inhabited, refracted, and subtly destabilised. The author of this transformation is Riccardo Fornoni, founder of Creamatelier, an architect whose visual language has long navigated the porous boundary between representation and imagination. His collaborations – ranging from Maison & Objet to the LVMH Group – have demonstrated a refined ability to translate brand

identity into evocative spatial narratives. Here, he brings that sensibility to a public stage.

At the heart of this year’s edition lies, once again, a series of covers, each dedicated to a design excellence – yet conceived as fragments of a broader, evolving vision. Their extension into the city – most notably within the San Babila metro station, from April 19 to May 3 – constitutes a bold exercise in perceptual choreography. Posters, video interventions, and an occupation of shared spaces converge into an installation that challenges the neutrality of transit environments. Fornoni’s concept is encapsulated in a phrase that is, at first glance, deceptively simple: “leaning on light, photography and typography to underline every Design Cru”. Each image in the series presents a furnishing object placed within a room whose perspective is deliberately amplified. These interiors – or exteriors – barely suggested, exist on a threshold between presence and absence, rendered in

deep, almost nocturnal tones. Then, like a chromatic ignition, a single hue emerges: Secret Safari, the Colour of the Year selected by Sigma Coatings, a brand of PPG Architectural Coatings Italy and partner of the project. This calibrated intervention is not merely an accent, but a true spatial catalyst.

The result is an optical expansion. Walls appear to recede, volumes to dilate. The station – typically a site of hurried passage – acquires an unexpected depth, as if stretched by an unseen force. One’s gaze is momentarily deceived; more intriguingly, one’s bodily perception follows suit. The infrastructure of movement becomes, fleetingly, a place of dwelling. In this sense, The Grand Cru of Design 2026 transcends its initial metaphor. If last year evoked the cultivation of excellence, this edition explores its diffusion – how design, at its most distilled, can permeate everyday life, altering not only what we see, but how we inhabit space.

Onda by Febal, design Zaha Hadid Architects



## THE GRAND CRU

# Living Kitchen

Kitchens redefine the home's heart, integrating with living areas. Organic forms, sculptural volumes, refined materials, and advanced modularity combine. Design celebrates conviviality, personalization, and aesthetic-functional balance, creating spaces evolving with inhabitants.

# ONDA: the shape of water, a dialogue between light and matter



The ONDA island flows like a current through the kitchen space, uniting Febal Casa's vision with the architectural sensibility of Zaha Hadid Architects. The metallic-effect back-painted glass door surfaces capture the light, while subtle undulations evoke the movement of the sea, making the island the protagonist of a

setting suspended between dynamism and harmony. The island is part of a collection that is completed by the sideboard, complementary elements where design and functionality meet seamlessly. The ONDA island stands as the focal point of the space: it integrates hob, sink, and customizable modules, all while main-

taining rhythm and lightness and avoiding any formal rigidity. The sideboard echoes the island's design language, with balanced proportions and textures, offering visual continuity with the surrounding environment and accentuating depth and luminosity. The signature of Zaha Hadid Architects is evident in the fluid lines and

natural inspirations. The metallic surfaces and undulating fronts become a visual narrative, evoking the movement of water and the shifting perception of light within the space. Every detail, from the aluminum to the finishes of the bases and countertops, contributes to transforming daily gestures into sensory and visually gratifying moments. The materials – from aluminum to metallic glass surfaces, and even stoneware, Laminam, or Neolith for the countertops and bases – offer extensive customization possibilities, while calibrated proportions and the fluidity of forms create a perfect balance between aesthetics and functionality. Febal Casa will be a key player at Milano Design Week 2026 (April 21–26) at Salone del Mobile.Milano EuroCucina (Fiera Milano, Rho), Hall 4, Stand C04–C08, with a stand that will not merely be an exhibition space, but a true architectural project. Concurrently, the brand will be present in the heart of the Brera Design District, at its flagship store on Via Fatebenefratelli 18. ONDA fits into this journey as a manifesto of matter and movement, a project where design is not limited to daily use, but rather tells a contemporary vision of space, composed of rhythm, reflections, and sensory harmony.

ONDA, design Zaha Hadid Architects

📍 EUROCUKINA: Hall 4/C04-C08

📍 MDW25: Via Fatebenefratelli 18



## A convivial embrace

García Cumini and Cesar continue their design reflection on contemporary kitchen geometry and materials, shaping an unprecedented language. Evolving from the Tangram kitchen, new modules (columns, wall units, wall-mounted bases) now complete and expand the island. The result is an articulated composition, where curved surfaces draw soft landscapes, amidst solids and voids punctuated by vertical grooves with an irregular rhythm, a distinctive feature of the system.

TANGRAM, design García Cumini

📍 MDW26: Via Larga, 23